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**Jim Mahoney Joins Unifund as Managing Director of Recovery Decision Solutions**

*Unifund grows Recovery Decision Solutions with successful business development director.*

**Cincinnati, OH – August 14, 2012** – Unifund is proud to announce that Jim Mahoney joins as Managing Director of Recovery Decision Solutions (RDS), effective August 27, 2012. RDS, formerly Unifund Portfolio Enhancement, offers a suite of services that optimizes recoveries with the decision and recovery solutions Unifund has perfected in liquidating its purchased portfolios for over 25 years. RDS is available to creditors, debt buyers, attorneys and owners of distressed receivables.

“Jim brings a unique breadth of experience in the collections industry, as well as a wealth of business knowledge from his years of experience in financial markets, to our exceptional sales team,” said Jason Kaster, COO of Unifund. For the last several years, Jim has held key collection and business development positions with Creditor’s Interchange, Apollo Enterprise Solutions and DebtResolve.

“We are excited that Jim’s relationships strengthen the industry’s access to Unifund’s RDS product launched earlier this year. RDS is Unifund’s proprietary and successful method of evaluating accounts for liquidation. RDS is available for issuers and owners to use at purchase, after their collection processes, or in connection with non-paying judgments,” added Kristin Dougherty, Vice President of Sales & Marketing for Unifund.

Creditors, as well as owners and servicers of charged-off accounts, use RDS to see their inventory as Unifund does. “We traditionally find value in accounts others have been unable to recover, even after using their own proprietary models and recovery practices,” states Dougherty. “The lack of new inventory volumes available requires creditors and debt buyers to focus on increasing recoveries, older portfolios and dormant judgments. We provide a proven and compliant solution to this industry challenge. With RDS, Unifund can help make smart inventory decisions by delivering actionable information with results.”

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